



ARROWHEAD CHORALE SPONSORSHIP

When you sponsor Arrowhead Chorale, your support allows us to continue our mission of bringing fine performances of distinctive vocal ensemble literature to the arrowhead region of Minnesota, northern Wisconsin, and beyond. Your sponsorship includes an advertisement in our full season program, which will be distributed at our Fall and Spring concert series. In addition to your advertisement in the program, you will also enjoy a selection of benefits depending on your chosen sponsorship level.

SPONSORSHIP PACKAGES

	Dimensions	Price
Season Sponsor	Full Page - Premium Position	\$2,500
Platinum Sponsor	Full Page	\$1,000
Gold Sponsor	3/4 Page	\$750
Silver Sponsor	1/2 Page	\$500
Bronze Sponsor	1/4 Page	\$250

BENEFITS OF SPONSORSHIP

SEASON SPONSOR - \$2,500

- Includes platinum sponsorship benefits as well as a personalized benefit package

PLATINUM SPONSOR - \$1,000

- Full page color ad placed prominently in the season program
- 8 season tickets
- An ad and link on the Arrowhead Chorale website
- Your organization's name or logo on all season advertising: Facebook, print ads, emails, posters, radio and/or TV mentions of your support
- 3 dedicated Facebook posts
- Pre-concert welcome naming your organization as a Platinum Sponsor prior to each performance
- Logo displayed at ticket table
- Three Arrowhead Chorale recordings (Arrowhead Chorale performing Handel's "Messiah", Arrowhead Chorale at Christmas, and Arrowhead Chorale performing Bach's "St. John Passion")

GOLD - \$750

- 3/4 page color ad placed prominently in the season program
- 4 season tickets
- An ad and link on the Arrowhead Chorale website
- Your organization's name or logo on all concert advertising: Facebook, print ads, emails, posters, radio and/or TV mentions of your support
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Gold Sponsor prior to each performance
- Logo displayed at ticket table
- Choice of CD from our library

SILVER - \$500

- 1/2 page color ad placed prominently in the season program
- 4 tickets to concert of choice
- An ad and link on the Arrowhead Chorale website
- Your organization's name or logo on all concert advertising: Facebook, print ads, emails, posters, radio and/or TV mentions of your support
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Silver Sponsor prior to each performance
- Logo displayed at ticket table

BRONZE - \$250

- 1/4 page ad placed prominently in the season program
- 2 tickets to concert of choice
- Link on the Arrowhead Chorale website
- 1 dedicated Facebook post
- Pre-concert welcome naming your organization as a Bronze Sponsor prior to each performance



By placing an advertisement in our full season program, your message will be shared with our dedicated audience of about 1,000 people per season, and your generosity will help Arrowhead Chorale continue to pursue our mission.

CONTRACT

Questions? Send an email: arrowheadchorale@gmail.com or kkeuning@outthereadvertising.com
Or call: Sara Jane Baldwin at 218-733-7521 or Kim Keuning at 218-720-6002

CONTACT INFORMATION

Organization: _____

Contact Name: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Email: _____

PAYMENT INFORMATION

Enclosed is my check payable to Arrowhead Chorale

Please send invoice

Visa Mastercard Discover

Card # _____

Exp. Date _____ Sec Code _____ ZIP _____

Signature _____

ADVERTISEMENT SIZES

Full Page 5" wide x 8" high

3/4 Page 5" wide x 6" high

1/2 Page 5" wide x 3-7/8" high

1/4 Page 2-3/8" wide x 3-7/8" high

1/8 Page 2-3/8" wide x 1-7/8" high

PLEASE INDICATE YOUR SPONSORSHIP CHOICE:

Season Sponsor Full Page Ad \$2,500

Platinum Sponsor Full Page Ad \$1,000

Gold Sponsor 3/4 Page Ad \$750

Silver Sponsor 1/2 Page Ad \$500

Bronze Sponsor 1/4 Page Ad \$250

Total Due _____

SUBMISSION

Please return contract, payment and new advertisements by November 16 to kkeuning@outthereadvertising.com and arrowheadchorale@gmail.com.

Please use last year's ad We will submit a new ad

Please submit artwork as a CMYK pdf or jpg no less than 350 DPI to your selected dimensions without extra whitespace.

2018 - 2019 PERFORMANCE SCHEDULE

Expected attendance: 1,000

Holiday Traditions: A Scandinavian Christmas

Traditional and contemporary carols of Scandinavia and the Baltics, with Strikepoint handbell ensemble, joined in the Great Hall by members of the Nordic Center.

Friday, December 14 – 7:30 p.m.

Sunday, December 16 – 3:00 p.m.

Duluth Depot Great Hall

A Journey Home

A voice to life's challenging journey toward the elusive place of peace and rest called home. Features the regional premiere of Mack Wilberg's *The Prodigal* for choir, organ and chamber orchestra.

Saturday, March 23 – 7:30 p.m.

Sunday, March 24 – 3:00 p.m.

First Lutheran Church, Duluth